







Lindsey D. Briggs

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Profile

A Multimedia Storyteller, Digital Activist, and Community Collaborator striving to change narratives of stigma by sharing stories of truth and power through media platforms to provoke thought and change.

Professional Experience

Around Town Show Host

Comcast Cable
March 2016 - Present

- On-air host for Boston Neighborhood Network's Magazine show.
- Handle video footage and recording equipment for produced shows.
- Collaborate with Producers and community leaders to execute segments.

Founder & President

Social U
Feb 2012 - Present

- Video storytelling and social community management for business owners
- Finding the 'why' and creative nuances of clients' stories and showcasing them digitally.
- Producing documentary film highlighting the stories of working moms- from trials to triumph #WORKINGMOTHERSDOC

Digital Analyst

Amazon Alexa Technologies
January 2018- April 2018

- Curated and analyzed data to help build industry leading speech technology
- Provided phenomenal customer service by implementing critical thinking and innovation in Automatic Speech Recognition.

Program Coordinator

Berklee College of Music
July 2017 - November 2017

- Worked collaboratively with Institute of Creative Entrepreneurship to ensure seamless program implementation.
- Led a successful promotion of VR technology event for Music Initiative.
- Facilitated Social Media Branding Workshop in City of Boston.

Multimedia Producer

MGH Institute of Health
Professions
July 2015 - February 2017

- Spearheaded all video projects from conception to execution
- Led Dignity & Respect digital campaign for 2 consecutive years
- Created daily social media editorial calendar with relative health content

Marketing Director

Community Folk Art Center
June 2013- June 2014

- Establish and maintain relationships with community partners for media placement.
- Oversaw website redesign on wordpress while guiding a team of five
- Conceptualized logon and graphic materials for promotion and campaigns.

Video Specialist & Fellow

Syracuse University
February 2012 - June 2013

- Carried out Chancellor's scholarship & Action initiative through storytelling.
- Created several videos around campus for the SU News Hub
- Traveled to Cannes, France for Cannes Lions Creativity conference 2013.
- One out of eight students featured in Lions Daily newspaper.

Expertise

Media Production
Photography/Videography
Interviewing
Visual Content
Video Editing
Brand Development
Social Media Management

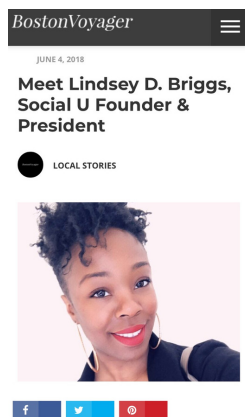
Skills & Programs

Leadership
Communication
Blogging
Epic scheduling program
Final Cut Pro Software
Critical Thinking
Public Speaking

Digital Publication and Speaker Features & Awards

Boston Voyager Magazine

Meet Lindsey Briggs of Social U
June 2018 Feature Article



Arts Culture & Entrepreneurship Speaker Series 2017



Education

Jun 2009- Aug 2010 **Master of Science, Broadcast Digital Journalism**
Syracuse University
S.I. Newhouse School of Public Communication

Aug 2005- May 2009 **Bachelor of Science, Information Management & Technology**
Syracuse University
Information School iSchool

References

Steve Marx
BNN Production Director
Around Town Executive Producer
spmarx@comcast.net

Kelley McLaughlin
Amazon Data Associate Trainer
mckelle@amazon.com

Affiliations

Alpha Kappa Alpha Sorority, Inc
Member
2007 - Present

National Association of Black Journalists
Member
2009 - 2015

Bel Monique Magazine

Cover Model for May 2018 issue
Mom, Woman of Faith & Media Storyteller



Syracuse Woman Magazine

Wise Woman Entrepreneur
Spotlight April 2012



Partners Healthcare Awards of Excellence

Awards of Excellence 2017
MGH IHP Website Team
Awarded for Website Redesign
MGH IHP Faculty Convocation
Awarded for the production of video honoring faculty member recipient with Nancy Watts Award

Boston Neighborhood Network Around Town Show

Public Access Media Awards
2018 Best Magazine Show
Categories Won:
1. Large Cable System
2. Media Professional

2017 "August Moon Fest" Episode
Categories Won:
1. Cultural Perspectives
2. Access Center Professional